

13
YEARS & STILL SHINING

OJO Unveils the Secrets
of Luxury in Eyewear
WHERE ELEGANCE & TECHNOLOGY MEET VALUE

OJO 3D LIVE Try-on
WITH THE USE OF AI TECHNOLOGY

Sunglasses HOT Trends
5 TRENDS FOR SPRING/SUMMER 2024



Reversed
Angle Lenses **NEW**

COMBINE LUXURY
WITH HIGH AESTHETICS
& CUTTING EDGE TECHNOLOGY

"EXCELLENT BRAND AWARD"

BY GREECE FRANCHISE AWARDS 2024



Dreamed In Cyprus



CONTENTS

13 YEARS & STILL SHINING

In March 2011, 13 years ago, OJO breaks the ground in the sunglasses market and started the operation of the first OJO store in Cyprus, designing and producing it's own sunglasses brand, following all European standards and fashion trends.

4



EXCELLENT BRAND AWARD BY GREECE FRANCHISE AWARDS 2024

*Innovation is our compass, quality is our benchmark,
and communication is our bridge.*

This award is a shared achievement along with you.

10

NEWS

12

Live 3D Try-on

NEW

Try your OJOs online with the use of AI tech

ARTICLES

13

Spring Allergies

Prevention and treatment

14

Choosing Sunglasses

What should I have in mind?

15

Sunglasses for children

What do you need to know before buying sunglasses for the child?

FASHION TIPS

16

Sunglasses Hot Trends

5 trends for spring/summer 2024

OJO TECHNOLOGIES

19

Reversed Angle Sun-lenses

Combine Luxury with High Aesthetics

20

OJO Clip-on Sunglasses

The hottest trend for Spring & Summer

21

Carbon Fiber Sunglasses

Extra Strong & Extra Light-weight

22

Screw-less Sunglasses

0% Screws but... 100% Design & Innovation



note

Welcome to our vibrant online magazine, where the air is filled with the sweet scent of blossoming flowers and the promise of sun-kissed adventures. As we bid farewell to the tranquil whispers of winter, we eagerly embrace the radiant arrival of spring and the imminent warmth of summer.

In this edition, we celebrate the boundless possibilities that come with the changing seasons, where every sunrise brings a new canvas upon which to paint our dreams. With a renewed sense of vision and optimism, we embark on a journey filled with joy, happiness, and endless opportunities for growth.

Join us as we explore the world through a lens of positivity, embracing the colourful tapestry of life with open arms. Here's to a season brimming with happiness, positivity, and the promise of new beginnings. Welcome, dear readers, to a world of sunshine and smiles.

CJB team



13

YEARS & STILL SHINING

In March 2011, 13 years ago, OJO breaks the ground in the sunglasses market and started the operation of the first OJO store in Cyprus, designing and producing its own sunglasses brand, following all European standards and fashion trends. Our philosophy is simple, as it prioritizes quality, variety, good prices, but also excellent customer service but also offering the unique offer that has become synonymous with OJO, the 1+1 for free.

The idea of our creation arose out of the need for something different but also accessible to the average consumer. Our differentiation, compared to other optical brands, lies in the fact that by exclusively promoting our own OJO brand, thus controlling 100% the quality, the quantity available at any time of the year, the designs, the variety of models and colors, the promotion but also the price of the finished products. Doing so, now allows consumers to purchase quality sunglasses and fashion-forward optics, combined with cutting-edge modern technologies that until now, or a larger portion of the world, have been difficult to obtain, proving that "luxury, can be and affordable" in both sunglasses and optics for all of us.

It is worth noting that to date we have been distinguished with various awards such as "Excellent Brand Award 2024", "Top Innovative Store Design 2023", "Best New Product Launch 2022", "Best Value for Money Product 2021", "Customer Oriented Franchise 2020", "Most Promising Franchise 2019", "In Business Award 2015" and "Is not about ideas... Is about making Ideas Happen 2014" from various organizations and bodies both in Cyprus and Greece (In Business Awards and Franchise Awards Greece) as well as in European events such as the European organization Watify Stimulating Digital Entrepreneurship.

This year, turning 13 and wanting to celebrate with you this long-term success, which you have made us the leading optical company in Cyprus (and not only), we offered for our 13 years, 13 days with a 60% discount on all our products, such as sunglasses, optics, optical lenses and contact lenses, from 1 March 2023 until 13 March 2024.

The purpose of this offer is to thank all you OJOiners for your continuous support all these years and to make you "see" life more positively and with. with luxury, which without a doubt we all deserve.





13
YEARS & STILL SHINING



STORE
moments





13

YEARS & STILL SHINING



STORE

moments





13

YEARS & STILL SHINING



STORE *moments*





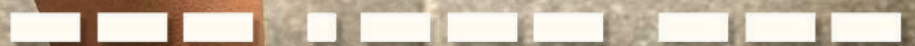
1+1
BUY ONE
GET ONE
FREE



BE & FEEL LUXURIOUS

From sleek designs to premium materials, OJO offers a perfect balance between affordability and opulence, allowing you to elevate their look without compromising on quality or budget. Whether it's classic shapes or trendy styles, these eyewear options provide a touch of luxury that's within reach for everyone, making a statement that's both chic and practical.

Dreamed In Cyprus





1+1
BUY ONE
GET ONE
FREE



ENJOY LIFE. OJO-Y LIFE

Whether you're basking in the warm glow of the sun or navigating through the hustle and bustle of daily life, the right pair of glasses can elevate your mood and outlook. From shielding your eyes from harsh rays to accessorizing your outfit with flair, eyewear adds both practicality and personality to your lifestyle. With a wide range of styles, colors, and designs available, there's something to suit every taste and occasion, allowing you to express yourself and enjoy life through the lens of fashion and functionality.

Dreamed In Cyprus





"EXCELLENT BRAND AWARD"

BY GREECE FRANCHISE AWARDS 2024

Continuing its successful story, the OJO company is awarded for 2024 with the "EXCELLENT BRAND AWARD" from the FRANCHISE AWARDS 2024 Greece. The Award is about innovation, quality of products and services, communication with the consumer, popularity and competitive position of the company in the Greek market, proving once again that "luxury can be affordable".

Technological innovations in products:

Already from the first years of its operation, OJO has managed to stand out in a highly competitive but also controlled environment. Now, thanks to its huge successful development and after 13 years of experience, it is able not only to offer products that follow the latest fashion trends, but also to offer extremely unique quality combined with leading modern technologies that until now, or larger share of consumers, it was difficult to obtain because of oligopoly and high prices.

In addition to the already innovative high-tech products offered by OJO for years such as "Carbon Fiber", "Acetate" "TR-90" and "Bio-acetate" frames, OJO never stops and continues to invest every year in product development and modern technologies. In 2023, it introduced its own "OJO Smart Glasses" with Bluetooth 5.2 technology and screw-free glasses, made of steel, extremely durable and flexible glasses. This year, it breaks the mold of the classic curved lenses, presenting us with the new OJO line of glasses with... inverted lenses.

It is worth noting that since 2019, OJO has been offering optical lenses of distinct technology and high quality construction at affordable prices. Some of them

are the "OJO Blue Block lenses", which unlike most lenses on the market, have a UV420nm lenses filter built into their material, blocking digital radiation. At the same time, all OJO optical lenses without exception have all coatings and are anti-etch, anti-reflective, anti-static, and hydrophobic, offering a unique visual experience to their users.

Technological innovations in services:

OJO places great emphasis on offering not only quality products to its customers, but also high quality services. OJO was one of the first companies to implement cloud technology for the operation of its various software as well as the automation of processes between the company and its customers. Using today's multi-channel communication, OJO is able to know immediately when its customer needs its service and in which object or product. All of this is intended so that it behaves and responds to each of its customers individually and particularly, creating a reliable partnership over time... Always giving value to its purchases.

At the same time, OJO, realizing the changes of the digital world, has further developed its online store, applying even more modern and innovative technologies such as the integration of AI technology in Live Try-On testing and application of sunglasses or optical frames without any pre-measurement or adjustment ... simply by using your computer or phone camera.

Customer experience & service without limits:

OJO, always applying a customer-centric strategy and ideology, always emphasizes the customer and his

ideology, always emphasizes the customer and his service by combining and constantly developing specialized methods and conditions, making his entire stay in the store, a "journey of experience and enjoyment". Some of them are the large and automatic entrances of its stores, where they maintain the ideal temperature and environment in it, allowing the customer to be able to choose glasses undisturbed with the help of experienced OJO stylists, without sound pollution from various external factors using soundproof glass.



Large full-length mirrors are installed inside OJO stores, where the customer can easily perceive whether a product fits him or not by looking at his entire body type. In combination with the "grab display" with white LED light that does not alter the image and the lock-free showcases, the selection of sunglasses and optics becomes even easier, faster and also "fun", having direct access to the products.

In all OJO stores, specific decoration has been applied, with materials and colors that make the customer feel comfortable and familiar. In particular, white paint has been applied to the walls and special white tiles on the floor of special construction 80x80cm, making the space look bigger and more spacious. In combination with other materials present in the store such as wood and acrylic, the customer feels that he is in a welcoming but also innovative space.

OJO award from the FRANCHISE AWARDS 2024

The award ceremony for the FRANCHISE AWARDS 2024 took place on Wednesday 24/01/2024 at Gazarte, under the auspices of YPANE (Ministry of Development & Investments), ESEE (Hellenic Confederation of Commerce and Entrepreneurship), EBAA (Athens Chamber of Commerce and Industry) and ΕΣΤΕ (Hellenic Franchise Association).

To date, OJO has been awarded in addition to the above award, as "Best New Product Launch 2022", "Best Value for Money Product 2021", "Customer Oriented Franchise 2020", "Most Promising Franchise 2019", "In Business Award 2015" and "Is not about ideas... Is about making Ideas Happen 2014" by the European organization Watify Stimulating Digital Entrepreneurship, both in Cyprus and Greece.

Innovation is our compass, quality is our benchmark, and communication is our bridge.

This award is a shared achievement along with you.

Thank you!



EXCELLENT BRAND AWARD 2024

FRANCHISE BUSINESS AWARDS GREECE



TOP INNOVATIVE STORE DESIGN 2023

FRANCHISE BUSINESS AWARDS GREECE



BEST NEW PRODUCT LAUNCH 2022

FRANCHISE BUSINESS AWARDS GREECE



BEST VALUE FOR MONEY PRODUCT 2021

FRANCHISE BUSINESS AWARDS GREECE



CUSTOMER ORIENTED FRANCHISE 2020

FRANCHISE BUSINESS AWARDS GREECE



MOST PROMISING FRANCHISE 2019

FRANCHISE BUSINESS AWARDS GREECE



IN BUSINESS AWARD 2015

IN BUSINESS AWARDS CYPRUS



IS NOT ABOUT IDEAS... IS ABOUT MAKING IDEAS HAPPEN 2014

EUROPEAN ORGANIZATION WATIFY

LIVE 3D TRY-ON

**WITH THE USE OF
ARTIFICIAL INTELLIGENCE TECHNOLOGY
TRY YOUR NEXT SUNGLASSES... ONLINE!**

OJO further upgrades the application of its Virtual Try on for sunglasses and optics, showing LIVE - in real time - the products on our face, with AI technology

OJO is once again a step ahead, offering perhaps the most sophisticated sunglasses and optics Virtual Try on software at the moment, Live 3D Try-On. The ultimate goal is to upgrade the potential customer's experience in a 'real' sunglasses and optical testing environment. At the same time, this new technology offers a 3D image, showing the glasses on your face as you move in any direction. The process is simple as the user just clicks on the 'Live 3D Try-on' button on any OJO product available on the www.ojosunglasses.com website.

"Live 3D Try-on uses Artificial Intelligence technology where it recognizes the areas of our face quickly and accurately in any environment, extracts & distinguishes the characteristic points of our face, as well as its covered points such as hair and ears, but also it automatically measures the interocular distance (ie the distance between our pupils). At the same time, the system automatically recognizes the distance between the camera and your screen, adjusting the product you selected automatically to your face.

The purpose of the above upgrade by OJO is without a doubt to reduce testing time but also to upgrade the quality of the entire experience of its customers, making them feel even more confident and safe about their online purchases.

So easy and so simple! Just visit the new page www.ojosunglasses.com and ... start browsing the OJO collection! You can choose one pair with a 40% discount or take advantage of the well-known 1+1 FREE Offer, paying only for one pair of glasses, the one with the highest value.





SPRING ALLERGIES & EYES

PREVENTION AND TREATMENT

It is a very common phenomenon now, when the season is changing and we are entering spring, to face various diseases in our eyes. A fairly large portion of adults as well as children, every spring face various problem with their eyes, such as irritations, redness, tears, itching or a burning sensation, causing them intense discomfort for days. It is estimated that up to 30% of adults and up to 40% of children suffer from seasonal allergies. Allergy, as defined by Janeway's Immunobiology, "is the pathological condition in which the body reacts to harmless environmental substances, called allergens". As we have already entered spring, we list the most common spring allergies as well as some ways to deal with them, so that you can enjoy the spring season as beautifully as possible.

Seasonal Allergic Conjunctivitis

Allergic conjunctivitis is one of the most common seasonal allergies we face in the spring. This allergy is caused by pollen circulating in the atmosphere and is quite common at the beginning of spring. Among the most common symptoms of this seasonal allergy are itching, redness in the eyes, burning as well as the production of a clear liquid from our eyes. Many times, the burning and itching sensation is so intense and bothersome that many people rub their eyes frequently, thus increasing the risk of infection. At the same time, someone suffering from this allergy may experience intense dark circles under the eyes as well as intense sensitivity to bright light and swollen eyelids. Furthermore, someone who suffers from this allergy may experience sneezing in addition to the above symptoms.

Vernal keratoconjunctivitis:

This allergy is an allergy of a similar nature to conjunctivitis, which occurs mainly in children, usually boys at the age of 3-4 years and subsides in adolescence. It starts in the spring, with the first pollen

in the atmosphere, and several times, it may last until the fall! Its symptoms are similar to seasonal allergic conjunctivitis, including severe itching, tearing and severely swollen eyelids. It is worth noting that it can also have complications in the cornea of the eye, sometimes resulting in a permanent – more serious – vision problem. Prevention and treatment There are various solutions to treat the above allergies. The simple - more everyday - solutions are the use of cold compresses, the regular external washing of the eyes with plenty of water as well as internal moisturizing of the eyes with lubricating tears. Of course, in cases where the symptoms are quite intense or do not subside, it is recommended to visit an ophthalmologist, who may be able to administer various other drugs, such as antihistamines to treat allergies, as well as drugs that stabilize the mammary cells, non-steroidal anti-inflammatory drugs or mild corticosteroids, the well-known cortisone.

We list below what we can do to prevent such diseases or to limit their symptoms to the maximum extent possible.

- To avoid our exposure to causes or factors that cause us allergy, eg pollen.
- Washing our hands frequently, as in this way we limit the transfer of allergenic substances and microbes to our eyes as well as avoiding rubbing our eyes.
- Regular cleaning of our air conditioners and their filters.
- During severe symptoms, it is good to avoid using contact lenses and use our glasses.
- At the same time, we recommend that people who are prone to the above allergies visit their doctor as a precaution to renew their treatment and review their condition.



WHAT SUNGLASSES SHOULD I CHOOSE?

OJO STYLISTS & OPTICIANS EXPLAIN HOW TO MAKE THE RIGHT CHOICE

Sunglasses are not only an accessory that complements our appearance, but are essential to protect our eyes, as well as the skin around them. Just as ultraviolet (UV) radiation can damage your skin, it can also damage your eyes! In particular, it is responsible for the appearance of various eye diseases such as cataracts or macular degeneration (retinal disease).

At the same time, the reflection of sunlight on surfaces such as water, pavement, sand and snow can also be very dangerous and can cause photokeratitis (sunburn of the cornea).

So below we present you what you should consider when buying sunglasses, as the issue is not only aesthetic but also quality.

Protection

It is extremely important to choose quality glasses that provide us with full protection from UV rays. The UV400 that you see written on the sunglasses indicates that these lenses have the ability to block light rays with a wavelength of up to 400 nanometers, so your eyes are protected from even the finest UV rays.

Lens tint

Another important factor to consider when choosing sunglasses is the correct shade of the lenses, which has nothing to do with radiation protection. The tint of the lenses has a direct relationship only with the perception of colors, that is, with what color we see through the lenses. What we should pay attention to is how comfortable we feel wearing the relevant lens color. A darker lens is more suitable for the morning and midday hours with strong radiation and a lighter one is more suitable for the evening hours and times when the radiation is not strong.

What is the purpose of your sunglasses?

If you drive for long hours or do sports outdoors, choose glasses with polarized lenses. Sunglasses with polarized lenses have extra protection filters against UVA & UVB light. Polarized lenses are suitable for those who are more sensitive to the sun or are constantly exposed to UV light. They also offer 100% protection and clearer vision without any distortion in the image or colors. They absorb all reflections offering absolute comfort throughout the day.

Apply to the face

Another extremely important factor in choosing sunglasses is how they fit your face. You need to feel comfortable when wearing your glasses, they should not feel heavy or press your face as well as they should adequately cover your eyes. The larger the frame, the larger the skin surface that is protected. In any case, you can ask the specialized OJO service consultants so that any necessary corrections to the application of the frame to your face can be made.

Style

Being one of the most timeless and important fashion items, sunglasses show not only our taste and our style, but also aspects of our character and our personalities. There are glasses that are for more formal and serious occasions, sports glasses, glasses suitable for sports and more intense conditions, glasses that are more retro, etc.

We at OJO can help you make the right choice. The specialized OJO opticians and sales consultants are specially trained in all the above topics, and we are at your disposal to find the most suitable sunglasses together, so that you are not only stylish and comfortable, but also protected from the sun and harmful radiation.



SUNGLASSES FOR CHILDREN

WHAT DO YOU NEED TO KNOW BEFORE BUYING SUNGLASSES FOR THE CHILD?

Did you know that 80% of our UV exposure happens when we are children, playing outside? The problem naturally accumulates throughout our life and that is why it is important to start early to protect our eyes. Children, in fact, have a smaller amount of pigment in the iris of the eye, as a result of which the sun's radiation is even more dangerous for them.

At what age should a child wear sunglasses?

Until the sixth month, it is considered forbidden to expose the infant to the sun. From then on, the walks outside the house and the outdoor activities that the baby can enjoy, increase. According to the experts, this is also the right age for the child to put on his first sunglasses.

What to look out for when buying your child's sunglasses

Certainly there are various impressive designs on the market, but the main criterion should be quality. More specifically:

Eyeglass lenses should filter and absorb 100% of UV radiation

The first thing to notice about sunglasses is the lens. The lenses of the child's sunglasses should be organic so as not to break and absorb 100% of the entire spectrum of ultraviolet solar radiation (UV). The lenses of this type of lens usually have a relevant indication, such as a sticker or label.

Get the child's sunglasses only from optical stores

You'll definitely see different cute designs around, but the quality won't be the same. In addition, in an optical store, specialized employees will help you make the right choice according to the child's age and needs.

Choose the frame carefully

As we mentioned above, the quality of the lens may be the most important thing in sunglasses, but you should choose the frame with the same care. Prefer a durable, lightweight frame with elastic arms and without many angles. It is important that the frame fits the child's face correctly, without being too big or pressing on it.

Some secrets to make wearing glasses easier:

- Let your child choose if possible, That way, he'll wear them more and won't want to part with them.
- Choose colorful, trendy frames they'll be happy to wear and let kids choose the frame they like
- Avoid sunglasses being too tight and touching your child's eyelashes or eyes because they will bother your child and he will not want to wear them
- In children below 3 years old the glasses often slide down because the base of the nose is wide due to the incomplete development of the nasal bone and thus does not provide sufficient support to the glasses frame. In this case, OJO provides a variety of children's sunglasses that have a special silicone saddle on the bridge of the nose, in order to keep them stable. In addition, you can also find junior cords where are applied at the frame temples (behind the ears), so to keep your child's sunglasses stable.

The specialized OJO opticians and sales consultants are specially trained in all the above topics, and we are at your disposal to find the most suitable sunglasses together along with your child, so that you both are not only stylish and feel comfortable, but also protected from the sun and harmful radiation.

5

HOT SUNGLASSES TRENDS FOR SPRING/SUMMER 2024

As we already approached spring and we slowly approaching summer, we often wonder what the new trends in sunglasses will be for us this season. Sunglasses are definitely an essential spring and summer accessory which provide protection but also style. This year's trends are many and can satisfy all tastes, as there is always a huge range of options for all styles at OJO.

REVERSED ANGLE SUN LENSES

This new series of OJO glasses, breaks the conventions of the classic curved lenses that we have known until now, with a special technology of reversed lenses, which bend slightly inwards, like an extension of the human eye itself. In this way, it allows our eyes and our brain to form a greater perception of the world and what we see! Without a doubt, this new line of OJO sunglasses combines absolute innovation with a particularly new aesthetic, which we have never seen before but also provides the user with perfect vision, giving high visual clarity, without distortions and reflections due to its design.



SUNGLASSES FEATURING SHARP ANGLES

In 2024, sunglasses are embracing sharp angles as a prominent trend. Traditional styles are given a contemporary twist by adjusting the lens orientation, often angled inward to create a sophisticated cat-eye shape. This timeless style harks back to the 1960s and has continued to be a flattering and impactful element in sunglass fashion. For 2024, the angles are bolder and more attention-grabbing than ever, blending elements from other trends like the 1990s and technical designs.

AVIATORS

Aviators have jumped back into the limelight for 2024. For many years, the classic frame has been overlooked for less flashy designs, but a renewed taste for striking eyewear sets the stage for its return.

You can find OJO Aviators a variety of colors, such as gold-tone frames that contribute to the flashy aesthetic, but you can also find them with a dark gunmetal tone and a streamlined silver frame.



SPORT SUNGLASSES WITH OR WITHOUT INNER OPTICAL CLIP

Sports sunglasses have made a full fashion comeback since late 2023. Whether it's a bright sunny day or a dark night, sports sunglasses will make a fashion statement for sure but what is more, will be ideal for your outdoor activities. In addition, in OJO you can get them with an inner prescription optical clip-on, so will make it easier for you to see where the ball is going and track its flight path across the field or court.

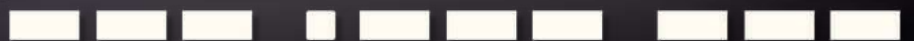


SPORT SUNGLASSES SERIES

During sunny days or under the night sky, sports sunglasses serve as both a stylish accessory and a crucial tool for your outdoor activities. Additionally, incorporating an internal prescription optical clip-on can improve visibility, enabling you to track the ball's path effortlessly during games on the field or court.



Dreamed In Cyprus



1+1
BUY ONE
GET ONE
FREE

ALWAYS BY YOUR SIDE

Whether you're in need of a new pair of glasses, looking to update your prescription, or simply curious about your vision, OJO's team is here to help. Our Opticians are dedicated to providing you with personalized care and expertise to ensure your vision is at its best. With a wide range of quality and stylish eyewear options available, we are confident in finding the perfect solution that suits your unique style and visual requirements. Book your free vision check with us today and let us help you see the world more clearly.

Dreamed In Cyprus



OJO REVERSED ANGLE SUNGLASSES

Combine luxury, cutting edge technology and high aesthetics, with the new OJO sunglasses series with reversed angle lenses @ Affordable Luxury...

OJO, known for applying innovative technologies combined with high aesthetics and luxury, presents... the future, in a new OJO-visual experience. This time, with the new series of OJO sunglasses with reversed angle lenses, which came to make us see the world... with a different perspective!

This new series of OJO glasses, breaks the conventions of the classic curved lenses that we have known until now, with a special technology of reversed lenses, which bend slightly inwards, like an extension of the human eye itself. In this way, it allows our eyes and our brain to form a greater perception of the world and what we see!

HIGH AESTHETICS & LUXURY

Without a doubt, this new line of OJO sunglasses combines absolute innovation with a particularly new aesthetic, which we have never seen before. OJO reversed angle lenses, curve inward, following the course of the shape of our face, giving a dynamic appearance of luxury, thus magnetizing all eyes with their dynamic style and character. At the same time, combined with their uniqueness and specificity, they offer a modern style, which is really different from what we are used to.

SHARP & ACCURATE VISION

The specific OJO series with reversed lenses, not only offers high aesthetics and elegance. In addition to the new innovative appearance that stands out, it provides the user with perfect vision, giving high visual clarity, without distortions and reflections due to its design. It is also worth noting that they are manufactured entirely digitally with 3D technology, without any human intervention. Thus, each side of the lens is perfectly adjusted to the correct degree of concavity with extreme precision, resulting in quality lenses that meet the highest optical standards.

OJO's many years of experience in the field of optics has enabled it to understand and anticipate the needs of its customers, offering a huge range of quality products of high aesthetics, luxury and technology at affordable prices, always in combination with 1+1 Free offer, which has become almost synonymous with its name.

The new OJO collection of Reverse angle sunglasses is available in various styles, such as classic long narrow and square frames, gradient gray and gradient green lens colors.

OJO CLIP-ON GLASSES

A technology that combines optical glasses and sunglasses!

OJO, known for the quality solutions it offers to each of its customers according to their needs and their lifestyle, has further developed its range of clip-on glasses. This is an ideal choice for optical glasses wearers who want to enjoy the sun without changing their frames or buying an extra pair.

What are clip-on glasses?

Clip-ons, are a combination of optical glasses and sunglasses. , where on the frame optical lens are applied, but there is also the possibility to apply a sunglass lens, turning them at any time into a pair of sunglasses with corrective optics lenses, without affecting your vision.

OJO Optical Lenses

The OJO optical lenses that are applied to the frame and has all the coatings, each of which its own function. OJO lenses have anti-reflective and anti-scratch coatings and are hydrophobic and anti-static.

At the same time, those who spend a lot of time in front of a screen have the option for a lens with an additional UV420 filter in its material, which protects against the harmful blue radiation emitted by these devices. The result is to work with safety and comfort, while they offer 100% safety from the sun's ultraviolet radiation.

OJO sun lenses

The sunglasses lenses, protect eyes from harmful ultraviolet light, since they are equipped with 100% UVA & UVB filter (400nm). At the same time, it comes with polarized filter, which eliminates reflections.

The OJO clip on, as mentioned above, are eyeglasses that come with an accessory, which is the sunglasses lenses in the shape of the front frame, which is easily fitted on with a magnet to the optical frame. At OJO you can find 2 types of magnetic clips:

With magnetic sun lenses



In this category, the sun lenses are applied directly to the frame with the help of magnets and can then be removed.

With magnetic sun lenses and fixing clip



Here, the sun lenses can be lifted up and fixed with a clip and magnet on the optical frame, with the option of removing it completely if desired.

OJO's experienced team of Opticians as well as its experienced staff are at your disposal for a free vision check, offering quality and stylish solutions tailored to your needs.



CARBON FIBER SUNGLASSES

LIGHT-WEIGHT FRAME... JUST 12g 🏆

This particular material offers high robustness and resistance to breakage and a low coefficient of thermal expansion. The most important advantage in the case of the production and construction of the OJO frame including the sun lenses is that it weighs only 12 grams compared to an ordinary sunglasses or optical frame, which weighs about 35 grams. At the same time, it is extremely flexible and durable, and is available for sale at €89.00, always with a 1+1 free offer.

It is worth noting that it has been awarded as BEST NEW PRODUCT LAUNCH by the FRANCHISE AWARDS 2022 of Greece. The Award concerns the design and manufacture of carbon fiber glasses frames, unique at the time in the world market.

OJO promises to remain a pioneer in the manufacture of unique products, always with the consumer in mind, offering them unique quality products, with styles ideal for everyone and for every lifestyle.



OJO SCREW-LESS SUNGLASSES

Another OJO innovation... 0% SCREWS BUT... 100% DESIGN

OJO, once again, is one step ahead and is presenting a new OJO sunglasses series... without screws! This new - screw-less - technology, is a fantastic choice for those looking for comfortable and durable glasses combined with an elegant and modern design.

These new OJO screw-less frames feature a unique hinge system that allows their arms to rotate smoothly when opening and closing, making them incredibly easy to fit, hugging your face, ensuring a great fit and feel. At the same time, they have great elasticity, which allows them to maintain their shape and position, always returning to their original form.

OJO, along with offering high-quality products, is also known for choosing the most suitable materials in the design of its OJO glasses. So, in this particular case, OJO has chosen to use steel, one of the most durable and "smart" metals in the world, which has unique properties and characteristics!

Extremely light and flexible

Steel is an extremely light and flexible metal, which makes optical frames made from it extremely comfortable to wear. At the same time, they offer even more flexibility compared to traditional frames, which are often limited to 90 degrees opening. Thus, you can do even more while wearing your glasses.

Stainless steel... for even longer life!

As this particular metal does not oxidize, it makes it an excellent choice with great durability and product life. Combined with the absence of screws, they make it ideal for people with intense lifestyles and activities.

With their elegant and modern design, these new OJO glasses are ideal both for both formal looks and for your daily activities.

You can find them in all OJO stores, with the well-known OJO offer 1+1 FREE or buy them online from the OJO online store, trying them digitally on your face, through the OJO Virtual Try-on app!





YOUR
moments





Where to find us

Cyprus

Nicosia
Limassol
Larnaca
Paphos
Famagusta

Greece

Athens
Thessaloniki
Rhodes
Patra
Crete

Malta

Sliema
Valetta
Mosta

South Africa

Germiston

Saudi Arabia

Jeddah

Lebanon

Beruit

OJO sun&glasses HQ

6A Michael Giorgalla
Engomi Industrial Area 2409
Nicosia - cyprus
+357 22 447433
customerservice@ojosunglasses.com

www.ojosunglasses.com